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**Miami Downtown Development Authority  
Board of Directors Meeting  
200 S. Biscayne Blvd., Suite 2929  
Miami DDA Conference Room  
Friday, December 14, 2018  
9:00 A.M**

**AGENDA**

**BOARD MEMBERS:**

Ken Russell, Chairman  
Neisen Kasdin, Vice Chair  
Alvin West, Treasurer  
Alicia Cervera Lamadrid  
Eileen Higgins

Jerome Hollo  
Philippe Houdard  
Danet Linares  
Richard Lydecker  
Nitin Motwani

Alan Ojeda  
Gary Ressler  
Kim Stone  
Marta Viciado  
Greg West

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**1. ROLL CALL**

**2. SPECIAL RECOGNITIONS**

- **Downtown Enhancement Team – Precious Stanley**
- **Downtown Enhancement Team (CRA) – Ariel Jackson**
- **Downtown Ambassador – Ashley Smiley**

**3. PRESENTATIONS**

- **Jaie Laplante, Executive Director & Director of Programming, Miami International Film Festival**

**4. COMMITTEE(S) REPORT Program Committee(s)**

- **Business Development & Marketing - Chair: Nitin Motwani**
- **Quality of Life – Chair: Gary Ressler**
- **Urban Placemaking – Chair: Jerome Hollo**

**4. FINANCIAL REPORT – November 30, 2018**

## **5. EXECUTIVE DIRECTOR REPORT – Executive Director Alyce M. Robertson**

- **Annual Report FY 2017-2018**
- **Related Party & Bank Confirmations from Auditors**

## **6. LEGISLATIVE ITEM(S)**

**[Note: All legislative items are recommended by the Executive Director]**

### **6A. APPROVAL OF MINUTES – November 16, 2018**

### **6B. RESOLUTION 034/2018**

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA (MIAMI DDA) APPROVING THE 2017-2018 ANNUAL REPORT PURSUANT TO SECTION 2-890 OF THE CODE OF THE CITY OF MIAMI, FLORIDA.

### **6C. RESOLUTION 35/2018**

A RESOLUTION OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA (“MIAMI DDA”), BY A FOUR-FIFTHS (4/5THS) AFFIRMATIVE VOTE, FINDING THAT COMPETITIVE NEGOTIATION METHODS AND PROCEDURES ARE NOT PRACTICABLE OR ADVANTAGEOUS TO THE MIAMI DDA PURSUANT TO SECTION 18-85(A) OF THE CODE OF THE CITY OF MIAMI, FLORIDA, AS AMENDED; WAIVING THE REQUIREMENTS FOR SAID PROCEDURES; AUTHORIZING THE ALLOCATION OF AN AMOUNT NOT TO EXCEED FIFTY THOUSAND DOLLARS (\$50,000.00) AS ALLOCATED IN THE FISCAL YEAR 2018-2019 BUDGET TO THE 2019 DOWNTOWN DIGITAL COOPERATIVE ADVERTISING PROGRAM FOR PARTICIPATION IN TWO (2) DIGITAL COOPERATIVE ADVERTISING PROGRAMS WITH MATCHING FUNDS FROM THE GREATER MIAMI CONVENTION AND VISITORS BUREAU AND DOWNTOWN MIAMI HOTELS; AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE ANY AND ALL DOCUMENTS, IN A FORM ACCEPTABLE TO THE GENERAL COUNSEL, NECESSARY TO EFFECTUATE THE PROGRAM.

### **6D. RESOLUTION 36/2018**

A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA (“MIAMI DDA”) COMMITTING \$50,000.00 TO THE CITY OF MIAMI (“CITY”) FOR COSTS ASSOCIATED WITH THE PLANNING; DEVELOPING AN OPERATIONAL ASSESSMENT AND RECOMMENDATIONS; AND ACTING AS THE OWNERS REPRESENTATIVE FOR THE 33 ACRES OF OPEN SPACE UNDER THE I-395 SIGNATURE BRIDGE RUNNING THROUGH DOWNTOWN MIAMI; AUTHORIZING THE EXECUTIVE DIRECTOR TO APPOINT AN EMPLOYEE OF THE MIAMI DDA TO ADVISE ALL PLANS AND PROPOSALS SUBMITTED FOR THE OPEN SPACE TO BE

PROPOSED UNDERNEATH THE I-395 RECONSTRUCTION PROJECT KNOWN AS THE UNDERDECK; DIRECTING THE EXECUTIVE DIRECTOR TO FORWARD A COPY OF THIS RESOLUTION TO THE OFFICIALS STATED HEREIN.

#### **6E. RESOLUTION 37/2018**

A RESOLUTION OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF MIAMI, FLORIDA APPROVING A SPONSORSHIP GRANT IN THE AMOUNT OF ONE HUNDRED THOUSAND DOLLARS (\$100,000.00) TO THE MIAMI FILM FESTIVAL TAKING PLACE IN VARIOUS VENUES THROUGHOUT DOWNTOWN MIAMI; FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH THE MIAMI FILM FESTIVAL, IN A FORM ACCEPTABLE TO THE GENERAL COUNSEL, FOR THE PURPOSES STATED HEREIN.

#### **7. NEW BUSINESS**

- Joseph R. Salzverg, Esq., GrayRobinson – Legislative Priorities for 2019
- Follow up from April 2018 Board of Directors Retreat

#### **8. MEETING ADJOURNMENT**

***Next Meeting – Friday, January 25, 2019 - 9:00a.m.  
HAPPY HOLIDAYS!***