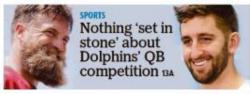
Miami Herald **BUSINESS**MON[

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WINNER OF JZ PULITZER PRIZES MONDAY JULY 29 2019

Miami Herald



High-rise debate: 'You're going to take what's left of our views away'

MA proposal to amend Sunny Isles Beach's comprehensive plan to allow more intense development within Its Town Center has stirred an angry debate among residents and business owners.

Residents of Sunny isles Reach are protective of the character of their city. They've seen its architectural makeup change at a rapid pace, the transformation most evident along Collins Avenue, where there's a clear east-w.-weet divide.

On the west side of Collins Avenue are mid-to high-else condominiums, apartments and low-stung shopping centers complete with chain stores and esteries. They are in stark contrast to the towering, ship behaviors to the towering, ship behaviors of the contrast to the towering, ship behaviors.

trast to the towering, shiny behe-moths that sit to the east.

The wall of hotels and condos shield much of the city's beach from



the view of pedestrians looking east from Collins, except for the occasion-al glimpse in the little pockets be-tween buildings. Walk along the west

you in on your promise to protect us and our investments; Ela Kallich, who lives on the west side of Collins Aversue in Sunny Isles Beach, told city officials at a hearing.

side and look up: It's almost impos-sible to find a spot where there aren't

SEE SUNNY ISLES, 2A

PUERTO RICO CRISIS

Woman in line to be governor doesn't want job

Justice Secretary Wanda Vazquez, who is supposed to replace Puerto Rico's embattled governor amid a political crisis, said on Sunday she doesn't want the job.

BY DANICA COTO

SAN JUAN, Puerto Rico
The woman who is supposed to replace Puerto
Rico's embattled governor announced Sunday
that she doesn't

want the job as the U.S. territory reels from political crisis. from political crisis. Justice Socretary Wanda Vazquez said in a Twitter post that she hopes Gov. Ri-cardo Rossello will appoint a secretary of state before re-signing Aug. 2 as planned.

planned. planned.
Former Secretary
of State Luis Rivera
Marin would have
been next in line as constitution. But he



is one of more than a dozen officials who have resigned in recent weeks since someone leaked an obscenity-laced char in which Rossello and close

obscently-laced chaf in which Rossello and close advisers insulted people including women and victims of Hurricane Maria.

Rossello on Wednesday announced that he would step down following nearly two weeks of massive protests amid anger over the chaf, corruption charges against several former government officials and a 13-year recession. In the chaf, the 40-year-old Democrat and son of a governor called a female politician a "shore," referred to another as a "daughter of a bitch," and made fun an obese man with whom he posed in a photo. Rossello became the first governor to resign in the modern history of Puerto Reco, a U.S. territory



Hiami Herald BUSINESSMONDA

500 Startups director: 'We love the energy and progress that we have seen so far'

■ Silicon Valley tech firm 500 Startups marks one year in Miami, working with local partners to invest in the city's tech and startup ecosystem. Ana Paula González, who leads the firm's Miami operation, talks about the progress made so far.

BY ROB WILE reile@miamiherald.com

As Miami continues to try to build a thriving, techdriven startup ecosystem, a common complaint has been a lack of venture funding.

Into that breach has stepped 500 Startups, a Silicon Valley-based earlystage venture fund and seed accelerator that was founded in 2010, which has approximately a halfbillion dollars in investments worldwide. In 2018, the Miami Downtown Development Authority, Visa, the Knight Founda tion and co-working group mindwarehouse joined forces to bring 500 Startups to mindwarehouse's space on Northwest First Street, with the goal of leveraging 500's resources to spark further local activ-

As the DDA tells it, 500's arrival has coincided with a gradual uptick in the number of technology firms in the urban core. According to the association's 2018 office sector survey, which tracked market activity over the past five years, 72 percent of all new-to-market technology firms are settling in downtown. These include Facebook, Uber, Twitter, Expedia, Google, Park

Jockey, Xennial Digital, and Genius Plaza.

In an email interview. Ana Paula González, head of 500 Startups Miami, fielded questions from the Miami Herald about the impact 500 has made so far, and its goals as it rounds into its next year in the Magic City.

Q. What was 500 Startups' original goal in coming to Miami — and has that goal been met?

A. Our mission at 500 Startups is to discover and back the world's most talented entrepreneurs, help them create successful companies at scale, and build thriving global ecosystems. Our thesis for Miami has been to help the city become a global hub for tech and innovation, by connecting resources and expertise from Silicon Valley with Southeast United States and Latin America, and a very strong focus on helping build a truly diverse tech ecosystem.

To achieve this goal, we designed a three-year comprehensive ecosystem development plan that touches different pieces of the infrastructure founders need to thrive: founder education, investor education to unlock more early stage capital, corporate training to facilitate access to markets, and overall

community development. Further, we secured the crucial support of key constituents in the community to make sure founders have the support they need to succeed: Knight Foundation, Visa, and the Miami Downtown Development Authority.

In our time here, we have brought fantastic entrepreneurs from South Florida and Latin America together under one roof, equipped them with the tools they need for growth, and supported the greater South Florida Ecosystem through our Growth Programs, Founder Bootcamps, investor education and corporate startup innovation training programs. We set out to train 160 founders via our programming, and have ended up training more than 200 to date.

We also recognize that there is still a long way to

Q. How has 500 Startups boosted Miami's tech and innovation ecosystem?

A. Since we launched in Miami in Spring 2018, 500 Startups has centered our programming around knowledge transfer, capacity building for startups and building community. We have had 104 unique startups participate in our two-day founder bootcamps, 10 startups in the first batch of our Growth Program, and have trained 18 investors through our VC Unlocked program. We also hosted our global Unity + Inclusion Summit and Corporate Startup Innovation event, which brought world-class thought leaders to our local headquarters in Downtown

Miami. Ecosystems do not trans-

form overnight. That being said, we are very satisfied with the results that our local programming has yielded thus far. Our growth program particioants collectively raised \$16.5 million in Series A funding post-program. We've also witnessed ShootMyTravel raise \$1.1 million from lason Calacanis after the company participated in our first three founder bootcamps. And we ourselves invested in BackOffice, who went on to close a

dations, we believe, founders are better equipped to grow. raise capital and

become successful, which then attracts additional investors and startups to the region. That's how we envision Downtown Miami coming to life as a real hub of activity. The cycle is just getting started.

Q. Can you describe some of the local partnerships you've established to help integrate 500 Startups into the broader Miami commu-

SEE GONZALEZ . 14G







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GONZALEZ

nity?
A. Since our launch in 2018, we've been backed by three incredible anchor partners; Visa, Knight Foundation, and the Miami Downtown Development Authority. Having the support of a Fortune 500 company along with these two Miami-based organizations has been key to our success. They have opened doors for us, contributed to our programming and been fantastic advocates for our work. The City of Miami has also joined as a partner, which is a testament to the work that we are doing

here. All of these partners are committed to building bridges between founders, investors and local talent; we are grateful to have them on board.

Q. What shortcomings do you still see in Miami's ecosystem, and what role can 500 play in helping to address them?

A. The biggest shortcomings in the Miami market are a lack of density in technical talent and risk-taking capital. However, we believe that Miami's existing assets provide

fertile ground to build successful startups and a global startup hub. Our programming is designed to reinforce the strengths of the market in order to help startups grow and scale.

Our 2019 Miami Growth Program, which will run this fall, teaches startups how to spot growth opportunities through advanced behavioral analytics, reach their customer base faster while using fewer resources, and incorporate highly repeatable growth strategies into their operational processes.

Since an active community of investors providing risk capital from seed to late-stage is vital to the success of any ecosystem,

we're also bringing back our VC Unlocked program on Nov. 14-15. This program will highlight realworld experiences and action-based exercises in order to help early-stage investors fine-tune and apply their investment strategies. Interested individuals can email miami@500.co for additional information.

Q. What is 500's future plan for Miami? Are you committed to staying? Why or why not?

A. At 500 Startups Miami, we are focused on filling the gaps to accelerate the local ecosystem, and we love the energy and progress that we have seen so far. However, we are



Ana Paula González, head of 500 Startups Miami, leads a

betting on seeing increased tangible results and attractive investment opportunities. As bullish as we are on Miami, the maturity and evolution of the ecosystem isn't about any one company or organization acting alone. We look forward to continuing to partner with amazing founders, investors and other key stakeholders to see Miami achieve its full potential.



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