
AGENDA

Business Development and Marketing Committee Meeting

200 S. Biscayne Blvd., Suite 2929 Miami, FL 33131

Wednesday, November 1, 2017 | 9:00 A.M. – 10:30 A.M.

DDA Conference Room

Committee Members:

Nitin Motwani, Chair and Miami DDA Board Member

Alicia Cervera - Miami DDA Board Member

Danet Linares - Miami DDA Board Member

Gary Ressler – Miami DDA Board Member

Al West – Miami DDA Board Member

Greg West – Miami DDA Board Member

Dylan Finger

Robert Hill

Randy Olen

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- 1) Presentations:
 - a) Annette DeGoti, Principal Southside Elementary
 - b) Salesforce for Economic Development – DDA Staff

 - 2) Updates:
 - Marketing
 - a) ArtDays

 - Business Development
 - a) Project Golden
 - b) NYC HFA

 - Research
 - a) Research RFQ
 - b) IDA VODT

 - 3) Public Relations – SMS Report