

AGENDA

Business Development and Marketing Committee Meeting

200 S. Biscayne Blvd., Suite 2929 Miami, FL 33131

Wednesday, December 6, 2017 | 9:00 A.M. – 10:30 A.M.

DDA Conference Room

Committee Members:

Nitin Motwani, Chair and Miami DDA Board Member

Alicia Cervera - Miami DDA Board Member

Danet Linares - Miami DDA Board Member

Gary Ressler – Miami DDA Board Member

Al West – Miami DDA Board Member

Greg West – Miami DDA Board Member

Dylan Finger

Robert Hill

Randy Olen

- 1) Proposal:
 - Bernard Zyscovich, School Facilities Analysis

- 2) Legislation: Research RFQ

- 3) FY2017-18 Committee Goals

- 4) Updates:
 - Marketing
 - a) Hotel Co-op Program update

 - Business Development
 - a) In-Reach Video Project
 - b) Small business/permitting
 - c) Finance Student Tour
 - d) Corenet 2017

 - Research
 - a) New employee – Kathryn Angleton GIS & Research Coordinator

- 5) Public Relations – SMS Report

- 6) Upcoming
 - a) PAMM Event 12/8
 - b) Lineaire – Building a Better Miami Awards 12/14
 - c) Opalesque 12/15