

**AGENDA**  
**Enterprise Committee**  
200 S. Biscayne Blvd., Suite 2929  
Miami DDA Conference Room  
Friday, April 5, 2019  
10:30A.M.

**ENTERPRISE COMMITTEE MEMBERS:**

Nitin Motwani, Co-Chair  
Philippe Houdard, Co-Chair

Alicia Cervera Lamadrid  
Danet Linares  
Alan Ojeda

---

**1. WELCOME**

- Nitin Motwani & Philippe Houdard – Enterprise Committee Co-Chairs

**2. PRESENTATIONS**

- 10:30 – 10:40am – Draft Tech Report – Maria Derchi Russo, Executive Director, ReFresh Miami
- 10:40 - 10:50am - Tech Initiative Web Page – Kim Hills
- 10:50 - 11:00am - Tech Update – Christine Johnson, Beacon Council

**3. DISCUSSION**

- 11:00 – 11:15am - Super Bowl 2020 Legacy Ask Discussion
- 11:15 – 11:30am - Action Plan Recap – Miami DDA Senior Managers

**4. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT**

- 11:30 – 11:40am - Media Initiatives – Tadd Schwartz, Schwartz Media Strategies

## 5. UPCOMING EVENTS

- 4/5 – DWNTWN Movie Nights – Ralph Wrecks the Internet
- 4/5 – Frost Science Museum – Laser Fridays
- 4/5 – 4/7 - Microtheater
- 4/6 - Miami Riverday
- 4/6 – Dade Heritage Trust – Brickell Avenue North Walking Tour
- 4/8 – Farmers Market – Adrienne Arsht Center
- 4/9 - Brickell Run Club – Fortune International (Brickell)
- 4/9 – The Moth - Olympia Theater
- 4/9 – 4/13 – Miami Downtown Jazz Festival – Downtown Miami
- 4/11 – 4/14 - Microtheater
- 4/12 – Friday Forum
- 4/13 – PAMM Free Second Saturday – That 80’s Prom
- 4/13 – HistoryMiami – Free Family Fund Day – 2<sup>nd</sup> Saturday of each month – Family Pride
- 4/15 - – Farmers Market – Adrienne Arsht Center
- 4/16 – Brickell Run Club
- 4/18 – 4/21 - Microtheater
- 4/19 – Frost Science Museum – Laser Fridays
- 4/20 – Dade Heritage Trust – Brickell Avenue South Walking Tour
- 4/20 – Third Saturdays at 777 Mall
- 4/22 - Farmers Market – Adrienne Arsht Center
- 4/23 – Brickell Run Club
- 4/25 - Mercedes Benz Corporate Run
- 4/25 – 4/28 - Microtheater
- 4/28 - Olympia Theater – Postmodern Jukebox
- 4/28 – MOAD – Free Day at MOAD
- 4/29 – DWNTWN Movie Nights FINALE: The Greatest Showman (Singalong) – Maurice A Ferre Park
- 4/29 – Farmers Market – Adrienne Arsht Center
- 4/30 – Brickell Run Club
- 5/2 – Rise of the Rest
- 5/2 – 5/5 - Microtheater
- 5/6 – Farmers Market – Adrienne Arsht Center
- 5/7 - Brickell Run Club
- 5/9 – 5/10 – Miami-Dade College Live Arts Spring LALA
- 5/9 – 5/12 - Microtheater
- 5/10 – Friday Forum
- 5/11 – MCAD – Walking Tour through Downtown MIAMI Historic District
- 5/13 – Farmers Market – Adrienne Arsht Center
- 5/17 – Frost Science Museum – Laser Fridays
- 5/20 – Farmers Market – Adrienne Arsht Center

## 6. MEETING ADJOURNMENT

***Next Meeting – Wednesday, May 1st, 2019 – 9:00a.m.***