

**AGENDA**  
**Enterprise Committee**  
200 S. Biscayne Blvd., Suite 2929  
Miami DDA Conference Room  
Wednesday, March 6, 2019  
9:00A.M.

**ENTERPRISE COMMITTEE MEMBERS:**

Nitin Motwani, Co-Chair  
Philippe Houdard, Co-Chair

Alicia Cervera Lamadrid  
Danet Linares  
Alan Ojeda

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**1. WELCOME**

- Nitin Motwani & Philippe Houdard – Enterprise Committee Co-Chairs

**2. PRESENTATION**

- 9:00 – 9:20am Alternative Investment Database Presentation – George Evans, Convergence  
Miami DDA Consultant, Sonja Bogensperger, Miami DDA Staff member, Ilona Vega

**3. DISCUSSION**

- 9:20 – 9:30am NYC Finance Initiative Trip  
Miami DDA Staff member Ilona Vega & Aaron Gordon, Schwartz Media Strategies
- 9:30 - 9:45am Action Plan Recap – Miami DDA Senior Managers

**4. SCHWARTZ MEDIA STRATEGIES (SMS) REPORT**

- 9:45 – 10:00am Media Initiatives – Tadd Schwartz, Schwartz Media Strategies

## 6. UPCOMING EVENTS

- 3/1 - DWNTWN Movie Nights: SpongeBob Movie Maurice A. Ferre Park
- 3/1 - 3/10 - Miami Film Festival - Downtown Miami
- 3/1 - 3/17lam Miami - Microtheater Miami
- 3/4 - Farmers Market Mondays - Adrienne Arsht Center
- 3/5 - Brickell Run Club - Fortune International (Brickell)
- 3/6 - VIP Reception Unity & Inclusion Summit - 500 Startups
- 3/7 - Unity & Inclusion Summit - 500 Startups
- 3/8 - Friday Forums - MCAD
- 3/9 - HistoryMiami - FREE Family Fun Day - HistoryMiami
- 3/10 - Farmers Market Mondays - Adrienne Arsht Center
- 3/12 - Brickell Run Club - Fortune International (Brickell)
- 3/13 - Coffee with a Cop - The Daily Co
- 3/14 - Refresh Miami - Ampersand Studios
- 3/15 - DWNTWN Movie Nights: Venom - Bayfront Park
- 3/17 - Farmers Market Mondays - Adrienne Arsht Center
- 3/19 - Brickell Run Club - Fortune International (Brickell)
- 3/24 - Farmers Market Mondays - Adrienne Arsht Center
- 3/26 - Brickell Run Club - Fortune International (Brickell)
- 3/29 - DWNTWN Movie Nights: Ralph Wrecks the Internet - Bayfront Park
- 3/31 - Farmers Market Mondays - Adrienne Arsht Center
- 3/31 - Free Day at MOAD - Freedom
- 4/2 - Brickell Run Club - Fortune International (Brickell)
- 4/9 - Brickell Run Club - Fortune International (Brickell)
- 4/8-13 - Miami Downtown Jazz Festival - Downtown Miami
- 4/12 - DWNTWN Movie Nights FINALE: The Greatest Showman (Singalong) - Maurice A Ferre Park
- 4/12 - Friday Forums - MCAD
- 5/2 - Rise of the Rest

## 5. MEETING ADJOURNMENT

***Next Meeting - Wednesday, April 3, 2019 - 9:00a.m.***