

## **AGENDA**

### **Business Development and Marketing Committee Meeting**

200 S. Biscayne Blvd., Suite 2929 Miami, FL 33131

Wednesday, December 5, 2018 | 9:00 AM

Miami DDA Conference Room

#### **Committee Members:**

Nitin Motwani, Chair and Miami DDA Board Member  
Alicia Cervera - Miami DDA Board Member  
Danet Linares - Miami DDA Board Member  
Gary Ressler – Miami DDA Board Member  
Al West – Miami DDA Board Member  
Greg West – Miami DDA Board Member  
Philippe Houdard – Miami DDA Board Member  
Richard Lydecker – Miami DDA Board Member  
Dylan Finger  
Robert Hill  
Amy Lawrence  
Randy Olen

---

#### **1. Presentations:**

- **E-Permitting Update - Mike Serasti, City of Miami**
  
- **2019 Downtown Co-op Marketing Campaign, Josie Llado, GMCVB**

#### **2. Updates:**

- a) **Recap on Innovation Advisory Group Meeting**
- b) **Office Tenant and Tourism reports**
- c) **Education**

#### **3. Public Relations – Schwartz Media Strategies**

***Next meeting date: Wednesday, January 9, 2019 – 9:00a.m.***