

AGENDA

Business Development and Marketing Committee Meeting

200 S. Biscayne Blvd., Suite 2929 Miami, FL 33131

Thursday, November 8, 2018 | 9:00 A.M.

Miami DDA Conference Room

Committee Members:

Nitin Motwani, Chair and Miami DDA Board Member

Alicia Cervera - Miami DDA Board Member

Danet Linares - Miami DDA Board Member

Gary Ressler – Miami DDA Board Member

Al West – Miami DDA Board Member

Greg West – Miami DDA Board Member

Philippe Houdard – Miami DDA Board Member

Richard Lydecker, Esq. – Miami DDA Board Member

Dylan Finger

Robert Hill

Amy Lawrence

Randy Olen

1. Business Development & Research

- a. Research
 - Initial Findings of 2018 Tourism Report
- b. Real Estate
 - Office Advisory Group Meeting & Status of Office Tenant Report
- c. Finance Initiative
 - Downtown Data & Case Studies
- d. Tech Initiative
 - Report on Unbound
 - Report on 500 Demo Day & VC Unlocked
 - Update to 2015 Tech Report by Refresh Miami

2. Marketing Update

3. Education Update

- Update date on Meeting at Southside

4. Public Relations – Schwartz Media Strategies

Next meeting date: Wednesday, December 5, 2018