

AGENDA

Business Development and Marketing Committee Meeting

200 S. Biscayne Blvd., Suite 2929 Miami, FL 33131

Wednesday, September 5, 2018 | 9:00 A.M.

Miami DDA Conference Room

Committee Members:

Nitin Motwani, Chair and Miami DDA Board Member
Alicia Cervera - Miami DDA Board Member
Danet Linares - Miami DDA Board Member
Gary Ressler – Miami DDA Board Member
Al West – Miami DDA Board Member
Greg West – Miami DDA Board Member
Philippe Houdard – Miami DDA Board Member
Richard Lydecker – Miami DDA Board Member
Dylan Finger
Robert Hill
Amy Lawrence
Randy Olen

- 1. Review Workplan for FY 2018-19**
- 2. Business Development & Research**
 - a. New York & San Francisco Trips
 - b. ICSC Feedback
 - c. Mid-Year Residential Report
 - d. 3D Intelligence Platform Update
- 3. Marketing**
 - a. Co-Op with the GMCVB Update Leisure Program
- 4. Education**
 - a. Babson College Opening in Brickell
 - b. Southside Elementary Middle School Expansion
 - c. Mater Brickell Warrant
 - d. Private Schools
- 5. Public Relations – Schwartz Media Strategies**

Next meeting date: Wednesday, October 3, 2018

Please note: This is a public meeting under the Florida Sunshine Law. All information and materials presented at this meeting are public records and are subject to the Public Records Law.