



PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact:

Jennifer Becker

The Apple Organization

Phone: 305-937-1581 x117

Jennifer@appleorg.com

Downtown is *Your* Town
Miami DDA and Downtown Miami Partnership Encourage You to Register to Vote
Wednesday, September 24, 2008

Miami, Florida, September 11, 2008 -- Downtown Miami residents are being called to register to vote on Wednesday, September 24th, in their condominium community center or lobby. The League of Women's Voters, Downtown Miami Partnership, Brickell Homeowners Association, Brickell Area Association, Miami Urbanlife.com and the Brickell Key Master Association are hosting this one-day event. Underwriters for this voter drive are: Related Cervera Realty Services, La Epoca, Macy's, Swire Properties and the Miami DDA.

Fast, simple, and convenient, the Downtown & Brickell Voter Registration Day is the "one-stop shop." To register to vote for the first time, change the address on current voter registration documentation, fill out an absentee ballot form, or obtain poll worker information.

Participating buildings to date include:

- 50 Biscayne
- Atrium Apartments
- Brickell Key Two
- Brickell on the River
- Carbonell
- Courts Brickell Key
- Courvoisier Courts
- Isola Residences
- Loft 1
- Loft 2
- The Madison Downtown
- One Miami
- One Tequesta Point
- Two Tequesta Point

The Downtown Miami Partnership was founded in 1977 and is a non-profit community-based organization representing Downtown Miami property owners, professionals, retailers, bankers, hoteliers, restaurateurs, and residents who are committed to improving the quality of life, business climate, and the general awareness of Downtown Miami by way of events, beautification projects, and marketing. For more information, please contact the DMP by calling (305) 379-7070 or emailing them at info@downtownmiami.net.

The Miami Downtown Development Authority, founded in 1965, is a public-private, non-profit business organization that strives to develop Miami's downtown area. It is governed by a 15-member Board comprised of three (3) public appointees and twelve (12) downtown property owners, residents and / or workers. Through its own programs and services and partnership with the City of Miami and other governmental entities, Miami DDA is dedicated to making Downtown a more livable community and improving the quality of life for employers, employees, residents, property owners, and visitors. For more information, please call (305) 579-6675 or visit www.miamidda.com.

The Miami DDA, in partnership with the Downtown Miami Partnership, also publishes the DWNTWNR Newsletter, a quarterly update on what's new and happening in Downtown. The colorful informational piece is distributed to 15,000 residents, businesses, corporate centers and the Welcome Center. For more information on Downtown Miami, please visit the online version of the DWNTWNR Newsletter at www.dwntwnr.com.

###