



Media Contact:

Schwartz Media Strategies

Tadd Schwartz: (305) 807-3612

Alisha Marks: (786) 390-4416

**DWNTWN Concert series concludes inaugural season with concert featuring
Conjunto Progreso with special guest Arturo Sandoval**

Inaugural DWNTWN Concert Series attracts 4000 attendees

MIAMI – April XX – 2009 - The *DWNTWN Concert Series*, presented by the Miami Downtown Development Authority (DDA) and the John S. and James L. Knight Foundation, with production by the Rhythm Foundation, will conclude its inaugural season with a final concert featuring Latin jazz band Conjunto Progreso and a special performance by legendary artist Arturo Sandoval. The free concert will take place on Friday, April 10, 2009 at 5:30 pm at the Bayside Park Tina Hills Pavilion at 301 North Biscayne Boulevard (across from the Bayfront metro mover station) in Downtown Miami.

“In its inaugural season, thousands of residents, families, downtown employees, and members of the general public have gathered downtown, creating a lively atmosphere unwinding to the music in Bayfront park and enjoying the new restaurants in downtown,” said Downtown Development Authority executive director Alyce Robertson.

The series has been a launch pad promoting downtown Miami as it evolves into a 24/7 entertainment district. The DWNTWN concert series in conjunction with events like “Bike Miami” and the “Meet Your Neighbors” are attracting members of the community to downtown after work and on the weekends reinvigorating the downtown with people, Robertson added.

The monthly concert series launched its inaugural season November 2008 with legendary percussionist Sammy Figueroa as headliner and included performances by the Jacob Jeffries Band, Chana with special guest Afrobeta, and DJ Le Spam and the Spam Allstars, and drew close to 4,000 attendees. The concert series has gained gradual popularity, attracting visitors, downtown professionals, students and residents.

The series will recommence in October; performance lineup to be announced shortly. For more information please visit www.miamidda.com. For artist inquiries, please contact Gene de Souza at the Rhythm Foundation, (305) 672-5202, or gene@rhythmfoundation.com.

About the Miami DDA

The Miami Downtown Development Authority (DDA) is committed to improving the quality of life for businesses, employees, residents, and visitors in downtown Miami. As an independent agency of the City of Miami, the Miami DDA supports business growth, infrastructure

improvements, and services for Downtown Miami residents and stakeholders. In addition to its programs and initiatives, the Miami DDA is partnering with the City and other government entities to strengthen Downtown Miami's position as an international center for commerce, culture, and tourism. Through its DWNTWN campaign, which sponsors programs such as free outdoor concerts and special networking events, the Miami DDA drives consumers young and old to the region with the goal of supporting existing businesses and transforming Downtown Miami into a thriving, 24-7 urban epicenter. The organization is governed by a 15-member board comprised of three public appointees and 12 downtown property owners, residents and/or workers. For more information about the Miami DDA and Downtown Miami, please visit www.MiamiDDA.com.

###