



REQUEST FOR PROPOSAL 09-04

Sealed responses will be received by the Miami Downtown Development Authority ("Miami DDA"), Suite 2929, 200 S. Biscayne Blvd., Miami, Florida 33131 until 5:00 P.M. on September 18, 2009 for:

Planning, Design And Construction Administration Services For a Downtown Miami Signage & Wayfinding System

Responses Due: FRIDAY, September 18, 2009, at 5:00 P.M

RFP Objective: The Miami Downtown Development Authority (DDA) is seeking the services of a qualified environmental graphics design firm to provide professional services for the planning, design, installation and long-term maintenance of a graphically unified family of directional and identification signs. The DDA has already conducted a GIS based photographic survey of existing signage in Downtown. New and renovated signs shall be developed to guide motorists, bicyclists, transit users, and pedestrians on streets throughout Downtown Miami, primarily within the DDA Boundary Area which includes Brickell, the Central Business District, Park West, and the Media and Entertainment District. The family of signs will initially encompass the following and will be capable of expansion to other signage and graphic needs for the Downtown area:

1. District gateway signs for entrances to the city and major business, cultural, and historic districts
2. Directional and destination signs that include information directing visitors to landmarks, facilities, and services, including, but not limited to, Miami Parking Authority parking garages, other public/private parking lots/garages, mass transit, historic districts and buildings, shopping centers, civic institutions, colleges, parks, and other major destinations
3. Trailblazer directional signs
4. Pedestrian wayfinding map, directories, and signs (i.e., "You Are Here" maps)
5. Pedestrian/bicycle trail signs (including Riverwalk/Baywalk, Greenways, etc.)
6. Arrival signs marking the entrance to parking facilities and major cultural institutions
7. Consistent city map for handouts in parking facilities, kiosks and attractions
8. Coordination and harmonization with existing/proposed streetscape improvements, and City, County, and State signage and wayfinding, including, but not limited to, Miami River Greenway signage and Miami-Dade County Bicycle Route signage

RFP packages may be obtained on or after, August 25, 2009, from the Miami Downtown Development Authority, 200 S. Biscayne Blvd., Suite 2929, Miami FL 33131, (305-579-6675). The RFP package can also be downloaded at no cost by visiting:

<http://www.miamidda.com>

It is the sole responsibility of all firms to ensure the receipt of any addendum and it is recommended that firms register to ensure addenda sent.

All bids shall be submitted in accordance with the Instructions to Proposers. At the time, date, and place above, bids will be publicly opened. Any bids or proposals received after time and date specified will not be considered. The responsibility for submitting a bid/proposal before the stated time and date is solely and strictly the responsibility of the bidder/proposer. The Miami DDA is not responsible for delays caused by courier service, including U.S. Mail, or any other occurrence.

YOU ARE HEREBY ADVISED THAT THIS REQUEST FOR PROPOSAL IS SUBJECT TO THE "CONE OF SILENCE," IN ACCORDANCE WITH ORDINANCE NO. 12271.