

The Downtown Development Authority Board of Directors met on Friday, October 21st, at 8:40 a.m. at 200 S. Biscayne Blvd., #2929, Miami, FL 33131.

PRESENT

Neisen Kasdin, Vice Chair
Alvin West
Commissioner Bruno Barreiro
Jerome Hollo
Danet Linares
José Goyanes
Hank Klein
Alan Ojeda
Dr. Montoya
Oscar Rodriguez
Kim Stone

ABSENT

Commissioner M. Sarnoff
Tony Alonso
Misha Mladenovic
Nitin Motwani

Commissioner Marc Sarnoff was not present; Neisen Kasdin chaired the meeting, calling it to order at 8:40 a.m. with a roll call of Board Members present.

1. Presentation:

Due to Neisen Kasdin's involvement with the Genting project, Al West presided over the meeting during the Genting agenda item..

- Mr. Colin Au, President, Genting Americas
Mr. Au's presentation included a "Resorts World Business Model" from Singapore.
The Best Industry Model – comparison with Singapore with Miami-Dade in population, tourist's arrival by air, and hotel rooms.

Impact on Dade and Broward:

- \$7.5 billion dollar capital investment
- Jobs created
- Air Industry (+30%)
- \$170 million more in airport fees
- Significant increase for taxis, retail, restaurants, night clubs, etc.
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- Bernardo Fort Brescia, Principal of Arquitectonica, presented the Resorts World project design. Once the presentation was concluded, Al West opened the session to questions from the Board Members.

Concerns from Board Members:

- Realignment of the Metro Mover Tracks
- Traffic congestion around the Omni
- Traffic during peak-hours and during events at the Arsht Center, and American Airlines Arena
- Safety in residential areas surrounding the OMNI
- Risk of project being started and not completed

Comments from Board Members included:

- DDA needs to participate in the Traffic Study and Development Review process.
- Concerned for security & traffic congestion. This project once completed, should not become the DDA's or CRA's responsibility to maintain.
- Is this a phased project and is there a risk of project being started and not completed?
- This project requires scrutiny of local government. It is a massive project in the middle of a heavily populated area, with existing growing pains, and we need to be very proactive before we make an official support and vote on this project.

Mr. West indicated that if Board Members had additional questions or needed clarification, they should submit them to Madelyne Raybourn, and a representative of DDA would respond accordingly.

2. APPROVAL OF MINUTES~ (September 16th, 2011)

Al West moved to approve the minutes, Neisen Kasdin seconded, and the minutes were approved unanimously by the Board Members present.

3. FINANCIAL REPORT ~ as of September 30, 2011

Staff accountant, Ana M. Focil, presented the report. There were no reporting issues.

4. EXECUTIVE DIRECTOR REPORT

Alyce Robertson's Update:

- Quarterly Report has been provided to you, with an overview of DDA efforts and accomplishments between July & September, 2011.
- Budget: Budget & Millage were approved unanimously by the City Commission.
- Outreach: Javier Betancourt joined the Chamber of Commerce's trip to DC to advocate for the inclusion of Brazil in the U.S Visa Waiver Program.

Sonja Bogensperger will be joining the Enterprise Florida trade mission to Brazil with the Governor, Beacon Council and GMCVB.

- Major Events:

- Prepared Downtown Art Days guide with information on all arts-related activities in Downtown through March 2012. Currently distributing to all stakeholders groups, and will be distributed to Art Basel visitors as well.
- Kicked off Season 4 of the Concert Series last Friday, with Spam All Stars, Surfer Blood and Ketchy Shuby. Approximate attendance: 1,800.
- Inauguration of Centro Cultural Español near the Arsht Center, including a visit by Queen Sofia of Spain.

5. COMMITTEE(S) REPORT

Nominating Committee – Kim Stone, Chair

Ms. Stone informed the Board informing that 3 Board Members with expired terms expressed interest to continue on the Board; Misha Mladenovic submitted his resignation as he felt that his limited involvement with Downtown no longer justified his position on the Board.

Board Vacancy was advertised – 6 resumes and letters of interest were submitted. Nominating Committee recommended Richard J. Lydecker for his ties in the community and over 10 years in Downtown.

Finance Committee – Al West

Al West reported that there will be a special working session November 19th for Board Members to reach an agreement on the DDA's mission. Neisen Kasdin stated that the Board should meet and discuss several options and come to a conclusion collectively as to what is best for the DDA.

Economic Development & Technology Program Committee – Hank Klein

Update:

- Craig Werley: Reported on the 2011 Population Report. (Hand-Out to Board)

Marketing & Communications Program Committee – Nitin Motwani

No Report

Urban Design, Transportation & CIP Program Committee – Jerome Hollo

No Report

Service Delivery Program Committee – José Goyanes

No Report

6. LEGISLATIVE ITEM(S) [Note: All legislative items are recommended by the Executive Director]

- A. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA, ACCEPTING THE NOMINATING COMMITTEE’S RECOMMENDATION NOMINATING CANDIDATES TO THE BOARD OF DIRECTORS OF THE DOWNTOWN DEVELOPMENT AUTHORITY; SAID NOMINEES TO BE SUBMITTED TO THE MIAMI CITY COMMISSION FOR CONFIRMATION AS REQUIRED.

Alan Ojeda moved to approve item, Dr. Montoya seconded, and the motion passed unanimously by the Board Members present.

- B. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA, WITH ATTACHMENT(S) ACCEPTING THE EXECUTIVE DIRECTOR’S RECOMMENDATION OF SCHWARTZ MEDIA STRATEGIES AS THE MOST QUALIFIED FIRM TO PROVIDE PUBLIC RELATIONS SERVICES IN RESPONSE TO THE REQUEST FOR QUALIFICATIONS (“RFQ”) NO. 11-03; AND FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE AN AGREEMENT WITH SCHWARTZ MEDIA STRATEGIES FOR SAID SERVICES.

Commissioner Barreiro moved to approve item, Jose Goyanes seconded, and the motion passed unanimously by the Board Members present

- C. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA ALLOCATING AND APPROVING FROM THE DDA FISCAL YEAR 2011-2012 BUDGET THE AMOUNT NOT TO EXCEED FORTY THOUSAND DOLLARS (\$40,000) FOR THE MIAMI INTERNATIONAL FILM FESTIVAL AS RECOMMENDED BY THE MIAMI DDA MARKETING-COMMUNICATIONS PROGRAM COMMITTEE AND FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH THE MIAMI INTERNATIONAL FILM FESTIVAL.

Commissioner Barreiro moved to approve item, Jose Goyanes seconded, and the motion passed unanimously by the Board Members present.

- D. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA, APPROVING FROM THE DDA FISCAL YEAR BUDGET THE AMOUNT NOT TO EXCEED THIRTY THOUSAND DOLLARS (\$30,000) FOR VARIOUS PROJECTS/EVENTS AS RECOMMENDED BY THE MIAMI DDA MARKETING-COMMUNICATIONS PROGRAM COMMITTEE AND FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE AN AGREEMENT FOR EACH APPLICANT.

Neisen Kasdin moved to approve item, Hank Klein seconded, and the motion passed unanimously by the Board Members present.

7. OTHER BUSINESS:

ADJOURNMENT