

**The Downtown Development Authority
Board of Directors Meeting
Friday, October 21st, 2011 - 8:30 a.m.
Agenda**

ROLL CALL

1. Presentation: Bernardo Fort Brescia, Principal – Arquitectonica
2. APPROVAL OF MINUTES~ *September 16th, 2011*
3. FINANCIAL REPORT ~ *September 30th, 2011*
4. EXECUTIVE DIRECTOR REPORT - *Alyce M. Robertson*
5. COMMITTEE(S) REPORT
 - i. Nominating Committee – Kim Stone
 - ii. Finance Committee – Roth Advisory Report
 - iii. Economic Development & Technology Program Committee – Hank Klein
- Craig Werley: 2011 Population Report
 - iv. Marketing & Communications Program Committee – Nitin Motwani
 - v. Urban Design, Transportation & CIP Program Committee – Jerome Hollo
 - vi. Service Delivery Program Committee – José Goyanes
6. LEGISLATIVE ITEM(S) [Note: All legislative items are recommended by the Executive Director]
 - A. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA, ACCEPTING THE NOMINATING COMMITTEE’S RECOMMENDATION NOMINATING CANDIDATES TO THE BOARD OF DIRECTORS OF THE DOWNTOWN DEVELOPMENT AUTHORITY; SAID NOMINEES TO BE SUBMITTED TO THE MIAMI CITY COMMISSION FOR CONFIRMATION AS REQUIRED.
 - B. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA, WITH ATTACHMENT(S) ACCEPTING THE EXECUTIVE DIRECTOR’S RECOMMENDATION OF SCHWARTZ MEDIA STRATEGIES AS THE MOST QUALIFIED FIRM TO PROVIDE PUBLIC RELATIONS SERVICES IN RESPONSE TO THE REQUEST FOR QUALIFICATIONS (“RFQ”) NO. 11-03; AND FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE AN AGREEMENT WITH SCHWARTZ MEDIA STRATEGIES FOR SAID SERVICES.
 - C. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA ALLOCATING AND APPROVING FROM THE DDA FISCAL YEAR 2011-2012 BUDGET THE AMOUNT NOT TO EXCEED FORTY THOUSAND DOLLARS (\$40,000) FOR THE MIAMI INTERNATIONAL FILM FESTIVAL AS RECOMMENDED BY THE MIAMI DDA MARKETING-COMMUNICATIONS PROGRAM COMMITTEE AND FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE AN AGREEMENT WITH THE MIAMI INTERNATIONAL FILM FESTIVAL.

D. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA, APPROVING FROM THE DDA FISCAL YEAR BUDGET THE AMOUNT NOT TO EXCEED THIRTY THOUSAND DOLLARS (\$30,000) FOR VARIOUS PROJECTS/EVENTS AS RECOMMENDED BY THE MIAMI DDA MARKETING-COMMUNICATIONS PROGRAM COMMITTEE AND FURTHER AUTHORIZING THE EXECUTIVE DIRECTOR TO NEGOTIATE AND EXECUTE AN AGREEMENT FOR EACH APPLICANT.

E. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA ACCEPTING THE DOWNTOWN MIAMI CONFERENCE CENTER MARKET ANALYSIS CONDUCTED BY CONVENTION, SPORTS, & LEISURE INTERNATIONAL (“CSL”) AND DIRECTING STAFF TO PURSUE IMPLEMENTATION OF THE PROPOSED RECOMMENDATIONS AND STRATEGY TO SUPPORT THE DEVELOPMENT OF A DOWNTOWN CONFERENCE CENTER WITH RELEVANT AGENCIES AND STAKEHOLDERS.

7. OTHER BUSINESS

ADJOURNMENT