

The Miami Downtown Development Authority **Board of Directors** met on Friday, June 25, 2010 at 8:30 a.m. at the Miami DDA office located at 200 S. Biscayne Blvd., #2929, Miami, Florida 33131.

PRESENT

Chairman Marc D. Sarnoff, Chairman
Jerome Hollo – Via Phone
Jose Goyanes
Hank Klein
Danet Linares
Nitin Motwani
Dr. Rolando Montoya
Alan Ojeda
Oscar Rodriguez

ABSENT

Neisen Kasdin, Vice-Chair
Alvin West, Treasurer
Comm. Bruno Barreiro
Misha Mladenovic
Rodrigo Trujillo
Tony Alonso

Chairman Marc D. Sarnoff called the meeting to order at 8:30 AM.

Christopher Hodgkins from MAT Concessionaire, LLC presented Chairman Sarnoff with a commemorative shovel in gratitude for supporting the Port Tunnel project and thanked Commissioner Sarnoff for his leadership and thanked Alyce Robertson for her article in the paper.

1. SPECIAL PRESENTATION

Special Recognition to:
Josie Correa, DMP
Mark Spanioli

The DDA Board and Chairman Sarnoff presented Josie Correa from the DMP with the special “DWNTWNR” plaque in recognition for her hard work during the past 20 years.

Mark Spanioli, former DDA employee was also recognized for his hard work during his tenure at the DDA.

2. APPROVAL OF MINUTES~ (May 21, 2010)

Dr. Montoya motioned to approve this item, Alan Ojeda seconded the motion and the item passed unanimously by the Board members present.

3. FINANCIAL REPORT ~ as of May 31, 2010

Staff accountant, Carolina Londoño, presented the report. There were no reporting issues.

4. EXECUTIVE DIRECTOR REPORT

Cesar Garcia-Pons – Senior Manager, Planning, Design, Transportation & Services
Alyce M. Robertson introduced Cesar Garcia-Pons as the new Senior Manager, Planning, Design, Transportation & Services for the Miami DDA. Mr. Garcia-Pons addressed the board and provided information about his professional background and other projects that he has previously worked on related to Downtown Miami.

5. COMMITTEE(S) REPORT

- A. Nominating Committee: Jerome Hollo - Chairman
Danet Linares
Dr. Rolando Montoya
Nitin Motwani
Jay Solowsky

As per Jerome Hollo's request, Jay Solowsky informed the Board, that DDA Board vacancies have been advertised and the deadline for applying is July 26th, 2010. This committee will convene again on August 4th, 2010 to review resumes from interested applicants.

B. Finance Committee

Jerome Hollo informed the Board that the Finance Committee reviewed the DDA Budget with a conservative approach for money allocation to fund future projects and programs. He mentioned that through this approach, the DDA budget would be good for at least the next two years. Also, Alyce M. Robertson added that line item expenditures from this account would be considered at the next Board Meeting on July 16th, 2010.

C. Program Committee(s)

i. Urban Design, Transportation & Capital Improvement Projects Program Committee

Javier Betancourt reported that this committee convened on June 3rd and addressed issues related to the Port of Miami, and Miami 21. In regards to the S. Miami Avenue project, Cesar Garcia-Pons informed the Board that a workshop was held and AECOM was hired to conduct a study to identify possible funding from Miami-Dade County. AECOM will present findings at the next Urban Design committee meeting. Chairman Sarnoff suggested that Board Members should reach out to County Commissioners to request funding for street projects in Downtown. He asked Alyce M. Robertson to draft a letter requesting funding from County Commissioners (Edmonson, Gimenez and Barreiro,) while at the same time urging Commissioner Barreiro to assist in solving paint issues with the Metromover Station located in the S. Miami Avenue area.

ii. Service Delivery Program Committee

Javier Betancourt pointed out that during the Service Delivery Committee meeting on June 1, Commander Sanchez from the City of Miami Police Department discussed reductions in personnel and discussed meeting with the State Attorney's Office to pursue violations. Updates on the DET and NEAT Team were presented at this meeting as well. Alyce M. Robertson stated that Downtown Ambassadors would go through training at Miami-Dade College to improve their customer service skills. In regards to the need for additional Police Force for Downtown Miami, Chairman Sarnoff suggested the creation of a Board Member committee to meet with each City commissioner to get them involved and aware of Downtown Miami issues.

iii. Marketing-Communications Program Committee

Robert Geitner from the Miami DDA mentioned that this committee had entered into a partnership with the FIU MBA Program for Downtown and that as part of this initiative a scholarship will be offered. Also, downtown aerials, skylines and video footage are being updated and shared with other agencies. Alisha Marks from Schwartz Media Strategies stated that they have worked in showcasing DDA support for the Port Tunnel project, residential and retail growth, and lastly, that WLRN will interview Alyce M. Robertson on "Tropical Currents" earlier this month.

iv. Economic Development & Research Program Committee

Hank Klein reported that this committee met on June 14 and approved their section of the budget. This committee discussed the Shutter Program and suggested ideas to recruit more businesses to participate in this program. As a follow-up to the May 21st Board meeting, Leo and Hank Klein met with Kim Romaner from Miami Dade Broadband Coalition on June 16; they suggested that Ms. Romaner focus on Wi-Fi specifically for the Mary Brickell Village area. On June 21, they met with Marc Billings from Incubate Miami; he provided them with a proposal for funding that will be examined at the next committee meeting on July 1st, 2010.

6. LEGISLATIVE ITEM(S) [Note: All legislative items are recommended by the Executive Director]

- A. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA, AUTHORIZING THE EXECUTIVE DIRECTOR TO ESTABLISH A PROPOSED MILLAGE RATE FOR THE DOWNTOWN DEVELOPMENT DISTRICT OF THE CITY OF MIAMI, FLORIDA FOR THE FISCAL YEAR BEGINNING OCTOBER 1, 2010 AND ENDING SEPTEMBER 30, 2011 AT .5 MILLS.

Hank Klein motioned to approve this item, Alan Ojeda seconded, and the motion passed unanimously by the Board Members present.

- B. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA, SUPPORTING THE NATIONAL INFRASTRUCTURE INVESTMENT GRANT APPLICATION BY THE FLORIDA DEPARTMENT OF TRANSPORTATION TO BRING FREIGHT RAIL SERVICE TO THE PORT OF MIAMI, SUBJECT TO CONDITIONS.

Nitin Motwani motioned to approve this item, Alan Ojeda seconded, and the motion passed unanimously by the Board Members present.

7. OTHER BUSINESS

With no further business, the meeting was adjourned.