

The Downtown Development Authority Board of Directors met on Friday, December 16<sup>th</sup>, 2011, at 8:45 a.m. at 200 S. Biscayne Blvd., #2929, Miami, FL 33131.

**PRESENT**

Commissioner M. Sarnoff, Chairman  
Neisen Kasdin, Vice Chair  
Alvin West  
José Goyanes  
Tony Alonso  
Hank Klein  
Jerome Hollo  
Danet Linares  
Nitin Motwani  
Alan Ojeda  
Kim Stone  
Richard Lydecker

**ABSENT**

Commissioner Bruno Barreiro  
Oscar Rodriguez  
Dr. Montoya

Chairman Marc D. Sarnoff called the meeting to order at 8:45 a.m. and proceeded with Roll Call. Chairman Sarnoff welcomed new Board Member Richard Lydecker.

1. Special Guests:

Commissioner Marc Sarnoff welcomed and introduced Chief Manuel Orosa; Chief of Police selected December 15<sup>th</sup>, 2011.

Chief Orosa thanked the Board for inviting him to the meeting. He expressed his interest and fondness for Downtown Miami sharing his memories of coming to downtown as a child and commenting that his Mother still comes to downtown.

Chief Orosa stated that they are in the process of hiring 54 officers; 30 more officers are back on patrol, so there is a total of 401 officers. Five or six more officers will be needed to be fully staffed. After this, the 31 officers that are going to be hired, plus another 8 or 9 officers – the idea is to put more officers on walking beat, bicycle beat – all through the city – but more importantly, the bigger need is in Downtown. So he hopes that the DDA Board will be happy with these future changes and ideas. Lastly, Chief Orosa told the Board that he is always available and thanked everyone for inviting him to the Board Meeting.

• Bill Johnson, Port Director - Port of Miami

Bill Johnson requested permission to have Luis Ajamil give the Board an update on the 2035 Port Master Plan. Bill Johnson emphasized that it is a plan – nothing is concrete, a developer has not been hired – we just want you to see where it's at.

Update: Despite the global recession, and the downturn of the US economy, we have had a couple of pretty good years – we have just finished with a 6% increase year over year in the container business – we continue with a very strong performance – we are the largest container port and continue to be in the state – 11<sup>th</sup> position in the nation in container business – but the plan we are going to see, will move us to the top 5<sup>th</sup> or 6<sup>th</sup> position by the end of the decade. The cruise business continues to be very strong – we continue to reign in large numbers as the busiest cruise port in the world. The Regent Cruise line will be moving their headquarters to Miami from Fort Lauderdale and moving their cruise ships. Future announcements will include one of the world's largest cruise line companies will be moving to Miami.

In January, we will have another world announcement; one of the most famous names in world cruises will also come to Miami. So within four months, we have brought 3 new cruise brands. Business is strong – we have entered a brand new long term contract agreement with Royal Caribbean, their headquarters will stay at the Port of Miami. We are continuing to do what we need to not only retain market share, and but to grow the market share. We appreciate the support we receive from the DDA and many different business organizations in this community.

- *Luis Ajamil of B&A*

- Port of Miami 2035 Master Plan Presentation – Presentation on File

- Commissioner Sarnoff requested that the Miami Dade County Mayor be invited to our next DDA Board Meeting.
- Neisen Kasdin stated that the success of the Port is going to benefit the success of downtown Miami. He suggested that the Port of Miami have a representative to participate as a part of the downtown community – to attend our Economic Development or Transportation/Urban Planning Committee – let's integrate the Port with Downtown on a regular basis.

*Commissioner Sarnoff moved to approve legislative items on the Agenda.*

2. APPROVAL OF MINUTES~ (November 18<sup>th</sup>, 2011)

***Neisen Kasdin moved to approve the minutes, Kim Stone seconded, and the minutes were approved unanimously by the Board Members present.***

3. FINANCIAL REPORT ~ *as of November 30<sup>th</sup>, 2011*

Carolina Londono presented the report. There were no reporting issues.

4. EXECUTIVE DIRECTOR REPORT

**Update:**

DDA/CRA Art Basel Shuttle:

- The DDA and the CRA pulled together the Shuttle for Art Basel. It circulated through Midtown, Wynwood Arts District and the Downtown Area. It was successful during late afternoons and evening hours.
- Rashad Newsome performed at the MAM party at the Plaza. Performance was very well received.
- Flagler Street Task Force met – Update will follow.
- Homeless Task Force meeting very regularly – Update to follow.
- One Community One Goal: Link was sent to the Board for review.
- Outreach: Stakeholder groups: BAA, BHA, DMP, and our Advisory groups.
- Concert Series: Blue Brothers Revue – next concert Friday, January 13<sup>th</sup>.
- Grant from the Knight Foundation was awarded to the DDA to continue the Concert Series during summer.

5. COMMITTEE(S) REPORT

Program Committee(s)

- i. Marketing & Communications Program Committee – Nitin Motwani

**No report**

- ii. Economic Development & Technology Program Committee – Hank Klein  
**Update:**
- Incubate Miami: Resolution to renew contract. Commissioner Sarnoff requested Incubate to provide the Board with a progress report.
  - One Community One Goal: Draft report released and under review/comment. The Board directed staff to perform a critical analysis of the report for their review.
  - Goodkin/Focus 2012 Residential Closings & Occupancy Study 2012 will be released in May 2012.
- iii. Urban Design, Transportation & Capital Improvement Projects Program Committee – Jerome Hollo  
**No report**
- iv. Service Delivery Program Committee – José Goyanes  
**Update:**
- Joint Homeless Task Force with Judge Leifman
  - DDA did a survey on the lights downtown – a total of 66 lights are out in Downtown.
- v. Homeless Task Force Update – Dr. Montoya  
**No report**
- vi. Flagler Street Task Force – Tony Alonso  
**Update:**
- Flagler Street Task Force met December 15th, 2011. This was a very well attended meeting. The entire process is being moved along. The City of Miami Capital Improvements Department has hired a consultant to give us the alternatives and information of what it would take to redo Flagler Street and what the issues were on landscaping. Issues were discussed and the process is moving in a very collaborative way.
  - Lighting Program: A consultant has been hired for the lighting – and now we are moving into the implementation stage. DDA will have an implementation plan by next week –which will include financing and what will it take to be able to light not only the windows but the buildings.
  - Commissioner Sarnoff directed Alyce Robertson to invite Mayor Carlos Gimenez to the next Board Meeting and to a pre-meeting to discuss present the Flagler Street and other issues pertaining to Downtown Miami.

6. LEGISLATIVE ITEM(S) [Note: All legislative items are recommended by the Executive Director]

- A. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA APPROVING THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY ANNUAL REPORT 2011 IN ACCORDANCE WITH THE CITY CODE SECTION 2-890-892.

*Al West moved to approve item, Tony Alonso seconded, and the motion passed unanimously by the Board Members present.*

- B. A RESOLUTION OF THE BOARD OF DIRECTORS OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY (“DDA”) OF THE CITY OF MIAMI, FLORIDA AUTHORIZING THE EXECUTIVE DIRECTOR TO EXECUTE A GRANT A GREETMENT RENEWAL IN AN AMOUNT NOT TO EXCEED TWENTY FIVE THOUSAND DOLLARS (\$25,000) WITH THE ENTERPRISE DEVELOPMENT CORPORATION OF SOUTH FLORIDA (EDC) FOR THE CONTINUED ADVANCEMENT OF TECHNOLOGY INDUSTRIES IN DOWNTOWN.

*Al West moved to approve item, Alan Ojeda seconded, and the motion passed unanimously by the Board Members present.*

7. OTHER BUSINESS

**ADJOURNMENT**