

AGENDA

Business Development and Marketing Committee Meeting

200 S. Biscayne Blvd., Suite 2929 Miami, FL 33131
Wednesday, May 3rd, 2017 | 9:00 A.M. – 10:30 A.M.
DDA Conference Room

Committee Members:

Nitin Motwani, Chair and Miami DDA Board Member
Alicia Cervera - Miami DDA Board Member
Danet Linares - Miami DDA Board Member
Gary Ressler – Miami DDA Board Member
Al West – Miami DDA Board Member
Greg West – Miami DDA Board Member
Dylan Finger – Committee Member
Robert Hill – Committee Member
Randy Olen – Committee Member

1. Presentation:
 - a) Anthony Graziano, IRR Miami
 - b) DRAFT - Downtown Miami Retail Market Study

2. Legislation:
 - a) Resolution supporting Brickell Preparatory Academy (Mater)
A RESOLUTION OF THE MIAMI DOWNTOWN DEVELOPMENT AUTHORITY ("MIAMI DDA") OF THE CITY OF MIAMI, FLORIDA ("CITY"), SUPPORTING THE ESTABLISHMENT OF THE BRICKELL PREPARATORY ACADEMY AND URGING THE CITY AND THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA TO ASSIST AND GRANT ALL NESSEARY APROVALS TO ALLOW FOR TIMELY CREATION AND CONSTRUCTION OF THE SCHOOL.

3. Budget Discussion:
 - a) Proposed Budget FY 2017-18
 - b) GOB Bond Ask

4. Updates:
 - Marketing
 - a) New DWNTWN Video

 - Business Development
 - a) China Mission, Ilona Vega

 - Research
 - a) Education Survey

5. Public Relations – SMS Report

Next Meeting: June 7th, 2017